RACK 6-B

AVERY

Sometimes you need an
Avery® paper label.

P-touch

Sometimes you need a
P-touch® laminated label.

Sometimes you need
both.

INCLUDED
SPECIAL
VALUE PACK!

At your side.™

brother®

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Introducing the PT-2610

Two great labels – one unbelievable labeling system.

For more than a decade, P-touch® Electronic Labeling Systems have continued to reinvent the concept of labeling. From identifying files to creating name badges, signage, ID tags or labels for patch panels, P-touch labelers have helped businesses organize, identify and simplify.

Now the company that set the standard in labeling introduces the PT-2610, the first P-touch machine to offer the best of both worlds: the best laminated labels plus Avery® paper die cut mailing and filing labels – one at a time.

Print P-touch® laminated labels

Drop in a TZ cassette and print P-touch® labels!

The PT-2610 offers more P-touch® laminated label options than ever. From larger point sizes, to better resolution, to using it as a computer label printer, this is one P-touch model that does it all.

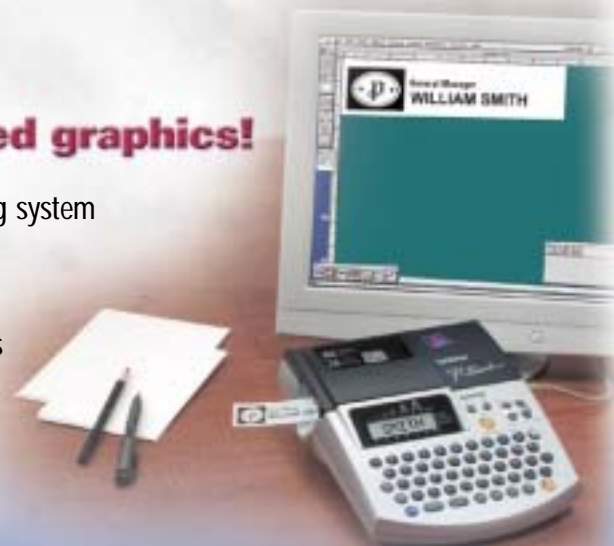## Laminated labels, tough enough for any office.

P-touch laminated labels are more than professional looking, they're resistant to abrasion, heat/cold, fading, chemicals and other environmental conditions. That's because they're made of two layers of tough polyester film (PET) that are surprisingly thin, yet very strong. And, unlike other labels, P-touch labels are printed on the underside of the laminate which "sandwiches" the text between the two layers. This exclusive process makes the label virtually indestructible.

From industrial to iron-on labels.

Standard P-touch tapes are available in many color and size combinations. In addition, the PT-2610 can use a wide range of specialty tapes: "fluorescent", tamper evident and iron-on fabric tape. Combine that with our industrial grade adhesive tape that withstands demanding situations – indoors and out, and we've really got your toughest requirements covered.

Connect to your computer for unlimited graphics!

With a simple USB connection to your PC or Mac®, your P-touch labeling system will print labels with graphics, signatures, logos, TrueType® fonts or images. The PT-2610 does it all… and exceptionally well. And thanks to our new high quality printing, you can print labels with several lines of clear text as well as scannable bar codes.

Auto cutter means increased productivity.

The built-in automatic tape cutter trims labels cleanly and safely, so it's perfect for printing multiple or sequential labels… even while unattended.

INVOICES 02/02
INVOICES 01/02

Wide tape, larger type.

The PT-2610 handles 5 different tape sizes up to 1" wide with up to 7 lines of type. For single line labels, the PT-2610 can print characters up to 62 points. It can create bar code labels or labels with text framing, mirror images, logos or graphics.

Print Avery® address labels one at a time!

Drop in an AV cassette and print Avery® die-cut labels!

New AV cassettes contain a roll of white, round-cornered Avery® mailing labels in a P-touch® cassette. That means creating real Avery® labels one at a time for mailing and filing is now as easy as creating P-touch laminated labels. Just enter the information, press print, peel and stick!

One envelope looks as professional as one thousand.

Think about it; everything is part of the image your company projects. Don't let the fact that you only need one label make you resort to using quickly scribbled labels for envelopes, packages and file folders. Thanks to the PT-2610, the quantity of labels you need no longer has to dictate the quality of the image you project.

FILE FOLDER LABELS
(5/8" x 3 1/2")

Avery® labels made easy.

These Avery® labels feature the same quality, the same rounded corners and the same easy to use, peel and stick adhesive backing that you've been using for years – all made even better thanks to the fact that now you can create them fast and easy with the PT-2610.

ADDRESS LABELS
(3/4" x 2 5/8")

RETURN
ADDRESS LABELS
(3/4" x 2 1/4")

Avery® one at a time, in three easy steps!

1 insert Avery® cassette

2 type and print

3 peel and stick

P-touch® electronic LABELING SYSTEM

MODEL PT-2610

Printing Features

- Prints durable laminated labels
- Prints Avery® address, return address and file folder labels
- Uses TZ tape cartridges in sizes up to 1" wide and new AV paper labels… just switch cassettes
- Save and recall frequently used label designs, including mailing addresses
- Make professional bar code labels (stand-alone or from a computer)

Software Features

- Prints in 8 popular fonts, 10 styles and 8 useful sizes
- Prints up to 7 lines or about 3/4" high using a computer
- Text underlining and framing
- Built-in characters and symbols
- Auto numbering and repeat (multi-copy) printing

P-touch® Features

- QWERTY keyboard
- LCD display: 10 characters x 2 lines
- Automatic tape cutter blade cuts cleanly and safely
- Prints vertically and horizontally
- Mirror printing

PC Mode Features

- Connects to computer for greater versatility
- Prints TrueType® fonts
- Import graphics in many formats
- USB interface makes connection to a computer simple and convenient
- Prints from mailing list or database

Includes

- Protective Carrying Case
- Starter TZ Tape - 1/2" (12mm) x 16' (5m) Black on White laminated tape
- Avery® Address Label cassette – AV-2067 cassette (65 labels)
- USB Interface Cable
- CD-ROM with label design software, label templates and drivers
- 8 AA batteries
- User manual
- Tape separator

Specifications

- Powered by 8 AA batteries (included) or optional AC adapter (AD-60)
- One year limited warranty
- Unit Dimensions: 7.6" x 9.5" x 2.6"
- Unit Weight: 2 lbs. (without tape and batteries)
- UPC code: 012502602798

INCLUDED SPECIAL VALUE PACK!

minimum system requirements

IBM® PC or compatible computer
- Pre-installed with Microsoft® Windows® 98, 98SE, Me, 2000 Professional, or XP
- USB Interface Port
- 20MB available hard disk space (100MB to install full option)
- 64MB of memory

Macintosh® computer with Power PC processor
Macintosh® OS 8.6 or later, OS X 10.1 or later
- USB Interface Port
- 20MB available hard disk space (100MB to install full option)
- 32MB of available memory

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For more information about P-touch® products and tapes, visit www.brother.com, or call the Brother Fax-Back System at 1-800-521-2846 (USA), 1-800-681-9838 (Canada) or 1-877-4PTOUCH (1-877-478-6824)