



Business-level inkjet printer with efficiency-boosting workflow perfect for small offices.

Color Inkjet All-in-One Printer

The Brother INKvestment 5010 Wireless Color Inkjet All-in-One Printer delivers maximum productivity with minimal space impact, making it a powerful workplace companion that doesn't overwhelm your workspace.

- Print speeds of up to 28 pages per minute (ppm) in black and 26ppm in color¹
- Built-in value with included 1,800-page black / 750-page color ink cartridges²⁰
- Quickly copy and scan two-sided documents via the 50-page capacity duplex automatic document feeder (ADF)¹⁶
- Automatic duplex (two-sided) printing
- Easily connect to multiple devices via Wi-Fi, Ethernet, and USB, plus mobile device printing, scanning, and more with the Brother Mobile Connect app¹²
- 2.7" color touchscreen to print from and scan to cloud-based apps¹⁰

MFC-J5010DW

Small Office Color Inkjet All-in-One Printer with Duplex Print, Scan, Copy, Wireless Networking, and Advanced Security Features

INKvestment

brother
at your side

Specifications:

Print	
Print Technology	4-cartridge Color Inkjet
Print Speeds (max.) ¹	Up to 28ppm black / 26ppm color
Time to First Page ²	Approx. 4.5 seconds black / 4.7 seconds color
Print Resolution (max.) ³	Up to 4800 x 1200 dpi
Borderless Printing ⁴	Up to 8.5" x 14" (Legal)
Copy	
Copy Speeds (max.) ⁵	Up to 24ipm black / 14ipm color
Copy Resolution (max.) ³	Up to 4800 x 1200 dpi
Copy Reduction / Enlargement	25% - 400% in 1% increments
Copy Options	Stack, Sort, Fit to Page, Auto Deskew, N-in-1, Watermark Copy, Base Color Removal
Scan	
Scan / Copy Size (max.)	Up to 8.5" x 14" (Legal)
Scan Resolution (max.) ³	ADF (optical): Up to 600 x 600 dpi Glass (optical): Up to 2400 x 1200 dpi Interpolated: Up to 19200 x 19200 dpi ⁶
Scan Speeds (max.) ⁷	Simplex: Up to 26ipm color / black; Duplex: Up to 32ipm color / black
Scan To Capability	PC (Image, E-mail, OCR, File), E-mail Server ⁸ , FTP, USB Memory Stick ⁹ , Cloud Services (Web Connect) ¹⁰ , SharePoint ⁶ , Network Folder ⁶ , Easy Scan to E-mail ¹¹ , Mobile Devices ¹²
Advanced Scanning Features	Auto Deskew, Blank Page Skip, Multi-page to Single-page, Background Color Removal
Fax	
Fax Features	14.4K bps modem speed; Fax page memory: up to 150 pages ¹³ Fax forward to: Network Folder ⁶ and E-mail, Internet Fax ¹¹ , PC Fax ¹⁴
Connectivity & Compatibility	
Standard Interfaces	Wireless 802.11b/g/n (2.4GHz) / 802.11a/n (5GHz), Gigabit Ethernet, Hi-Speed USB 2.0
USB Host ⁹	Front: Print from and scan to USB memory stick; external card reader
Operating Systems Compatibility ¹⁵	For the latest OS compatibility and to download drivers, visit support.brother.com .
Mobile Device Compatibility ¹²	AirPrint®, Mopria®, Brother Mobile Connect, Wi-Fi Direct®
Cloud Services (Web Connect) ¹⁰	Google Drive™, Evernote®, OneDrive, OneNote, Dropbox, Box, SharePoint Online
Brother Cloud Apps ¹¹	Easy Scan to E-mail, Scan to Mobile, Cloud Secure Print, Fax Forward to Cloud or E-mail, Scan to Searchable PDF, Scan to Word, Scan to Excel, Scan to PowerPoint, E-mail Print
Security	
Security Features	External Card Reader Compatibility, Secure Function Lock, Enterprise Security (802.1x), Syslog Reporting, SNMP v3, SSL/TLS, IPsec, OAuth 2.0 (SMTP, POP3, IMAP4), IP Filter
Paper Handling	
Paper Input Capacity (max.) ¹⁶	250-sheet capacity paper tray; Single-sheet manual feed slot
Output Capacity (max.) ¹⁷	150 sheets (up to 8.5" x 11") / 50 sheets (larger than 8.5" x 11", up to 8.5" x 14")
Document Glass Size	Up to 8.5" x 11" (Letter)
Auto Document Feeder Capacity ¹⁸	50 pages
Paper Sizes (max.)	Standard Tray / Manual Feed Slot: Up to 8.5" x 14" (Legal) Duplex: Up to 8.5" x 14" (Legal); ADF: Up to 8.5" x 14" (Legal)
Media Types	Standard Tray / Manual Feed Slot: Plain Paper, Inkjet Paper, Glossy Paper, Recycled Paper, Envelopes, Index Cards
Media Weights	Standard Tray: 17 to 58 lbs. Manual Feed Slot: 17 to 58 lbs. Auto Duplex: 17 to 28 lbs. ADF: 17 to 28 lbs.
General	
Automatic Duplex	Print, plus single-pass copy, scan, fax
Display / Customizable Shortcuts	2.7" Color Touchscreen / 18
Processor	960 MHz
Memory (std. / max.)	512MB / 512MB
Included Software ¹²	Brother Mobile Connect for iOS and Android™, Brother iPrint&Scan (desktop) for Windows and Mac®, BRAdmin Pro 4®, Tungsten PaperPort™ 14SE®
Sustainability Features	EPEAT® Silver rated, Energy Star® certified, EPS-free packaging
Maximum Monthly Duty Cycle ¹⁸	Up to 35,000 pages
Recommended Monthly Volume ¹⁹	Up to 250 to 2,500 pages
Warranty	2-year limited warranty

Replacement Supplies:



LC506BKS	Standard Yield Black Ink Cartridge (1,000 pages) ²⁰
LC506CS/MS/YS	Standard Yield Ink Cartridge (900 pages) ²⁰
LC506XLBKS	High Yield Black Ink Cartridge (2,500 pages) ²⁰
LC506X LCS/MS/YS	High Yield Ink Cartridge (1,500 pages) ²⁰
LC506XL 3PKS	3 Pack of High Yield Cyan, Magenta, and Yellow Ink Cartridges (1,500 pages) ²⁰
LC506XXLBKS	Super High Yield Black Ink Cartridge (5,000 pages) ²⁰
LC506XX LCS/MS/YS	Super High Yield Ink Cartridge (2,500 pages) ²⁰
LC506XXL 2PKS	Twin Pack of Super High Yield Black Ink Cartridges (5,000 pages per cartridge) ²⁰
WI506	Ink Capture Box

Dimensions / Weights:

Unit Dimensions / Weight	17.1" (W) x 17.3" (D) x 10.7" (H) / 30.9 lbs.
Carton Dimensions / Weight	21.9" (W) x 20.9" (D) x 15.8" (H) / 38.8 lbs.

Carton Contents:

Brother MFC-J5010dw, Black Ink Cartridge (1,800 pages)²⁰, Cyan, Magenta, Yellow Ink Cartridges (750 pages)²⁰, AC Power Cord, Product Safety Guide, Reference Guide, Warranty Card, Quick Setup Guide



Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference to help build a society where sustainable development can be achieved. We call this approach Brother Earth.

COMPATIBLE WITH
WINDOWS



- 1 Print speed based on ISO/IEC 24734 (after first set of ISO test pages). For more details, please visit www.brother-usa.com/printspeed.
- 2 Based on ISO/IEC 17629 and standard tray.
- 3 Resolution listed vertical by horizontal dpi.
- 4 Borderless printing is available for Letter, Legal, 3.5"x5", 4"x6", 5"x8", 5"x7", A4, and A6, paper sizes. Borderless not available with duplex printing. Minimum default margins when not printing borderless is 0.12 inches.
- 5 ISO copy speed is based on ISO/IEC 24735. For more details, visit www.brother-usa.com/printspeed.
- 6 Windows only.
- 7 Color and monochrome scan speeds in accordance with ISO/IEC 17991 with all advanced features turned off, using letter-sized paper at 200/300dpi.
- 8 Requires mail server support.
- 9 Scan to USB memory stick: JPEG and PDF (color/gray), TIFF and PDF (black/white). Print from USB memory stick. JPEG format only.
- 10 Requires an Internet connection and an account with desired service.
- 11 Requires an Internet connection.
- 12 May require free download. Compatibility may vary by device and operating system. May require connection to a wireless network.
- 13 Black and white only. Based on ITU-T Test Chart #1 at standard resolution with MMR compression.
- 14 B&W only. PC Fax Receive not available for Mac users.
- 15 For the latest OS compatibility and to download drivers, visit support.brother.com. Printing or scanning via macOS requires the use of AirPrint. Mac drivers are not provided. For Windows Server: USB connection supports printing and scanning; network connections support printing only.
- 16 Maximum capacity based on using 20 lb. paper.
- 17 Maximum capacity based on using 20 lb. paper. Output capacity is 150 sheets for up to Letter-size media and 50 sheets for media larger than Letter.
- 18 Maximum number of printed pages per month can be used to compare designed durability between Brother products. For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements.
- 19 The recommended range of monthly printed pages to achieve the best possible performance and printer life. Printers are intended to handle occasional usage beyond this range with little or no effect. Consistently printing above the recommended print volume, however, may adversely affect the print quality or life of the machine. It is always best to choose a printer with an appropriate recommended print volume to allow for any anticipated increase in printing needs.
- 20 Approximate page yields in accordance with ISO/IEC 24711 (Letter/A4). For more page yield information, see www.brother.com/pageyield.

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