NOVEMBER 1 - DECEMBER 31

BROTHER MAKES THE HOLIDAYS HAPPEN



2026 HOLIDAY GIFT GUIDE

brother
at your side



Sewing, Quilting & Embroidery

Aveneer EV1

TOP FEATURES

- 800+ stitches, 1,858 embroidery designs, and 200+ Disney patterns
- Industry-leading 11⅝" × 18¼" embroidery frame
- Achieve smooth, precise results with the Intelligent Stitch Regulator
- Picture Play Embroidery uses AI to turn photos into embroidery designs
- A best-in-class 14.1" workspace (70 square inches) from needle to arm
- Compatible with Artspira



For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE AVEENER EV1:

THE AVENEER EV1 BUNDLE‡
SA24EV1BNDL

+

EV1 UPGRADE KIT‡
$7,517.99 VALUE

Bundle includes Aveneer 2-Piece Luggage Set (SASEBEV1), Angela Wolf Embroidery Design Collection (SAAWCEV1) and Thread Set (ETPAWEV150), BES Silver Software (SABESSILVER)

+

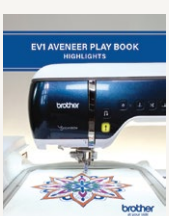
$600

INSTANT REBATE‡

20% OFF Accessories‡



WIDE TABLE
SAWTEV1



EV1 PLAYBOOK
SAEV1BOOK

Stellaire2 XJ2

TOP FEATURES

- 760 built-in decorative sewing stitches and 788 built-in embroidery designs
- Create, save, and reuse custom stitches or patterns with My Custom Stitch
- Sew, quilt, and embroider comfortably with an extra-large 11.25" work-space
- Personalize projects with built-in Disney embroidery patterns
- Compatible with Artspira

$800
INSTANT REBATE‡
WITH PURCHASE OF THE STELLAIRE2 XJ2

AS LOW AS **$11,199.99#**



©Disney

For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE EXPEDITION BX1:

BX1 BUNDLE‡
SASEBBX1BNDL
$2,709.99 VALUE

Bundle includes BX1 2-Piece Luggage Set (SASEBBX1), BES Silver Software (SABESSILVER), and Wide Table (SAWTXJB)



Expedition BX1

TOP FEATURES

- Max Embroidery Size ~8" x 14" and 10" throat space
- 754 included stitches, 774 built-in patterns, 140 variations of frame patterns, 23 fonts
- Industry-first Curve Sewing lets you rotate fabric easily with less pressure when the needle is down, then smoothly feeds it forward when the needle rises
- Achieve straighter seams and more precise stitching with the External Laser Guideline Marker
- Compatible with Artspira

Class 1 laser product per IEC 60825-1

NQ3550W

TOP FEATURES

- 291 built-in sewing stitches, 258 embroidery designs, and 13 lettering fonts
- Spacious 6" × 10" embroidery area
- 3.67" color LCD touch screen display
- Embroider and sew up to 850 stitches per minute
- Compatible with Artspira

$400
INSTANT REBATE‡
WITH PURCHASE OF THE NQ3550W

AS LOW AS **$2,599.99#**



Professional Embroidery



For a Limited Time

CHOOSE FROM TWO GREAT OFFERS WHEN YOU PURCHASE A NEW PR1060W:

$600
INSTANT REBATE‡

+

PR6ACCBNDL
Bundle includes PR Stand (PRNSTD2), Durkee 7-PC Frame Set (SAEZ7MN), and Universal Cap Frame Set (PRCF5)

OR PR10ACCBNDL
Includes: PR Stand (PRNSTD2), 10 Needle Cap Frame (PRPCF1), and EZ Frame 7 PC Package (SAEZ7MN).

$4,219.99 - $4,389.99 VALUE

OR

PR10 BUSINESS BUNDLE‡
PR10BUSBNDL
Includes: PR Stand (PRNSTD2), BE EmbroideryStudio Software (BE1)

$5,724.99 VALUE

+

BEST 100 THREAD KIT‡
ETPBEST100

VALUED AT $822.99

PR1060W

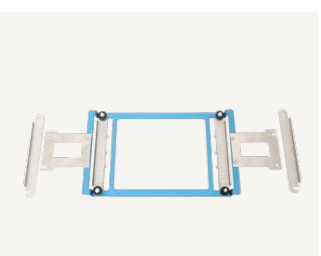
TOP FEATURES

- Generous 8” x 14” embroidery area
- Over 1,200 embroidery designs, 50 fonts, and one 3D font
- Preview designs virtually on your fabric using the built-in camera feature
- Four included embroidery frames 8” x 14”, 5” x 7”, 4” x 4”, and 1.5” x 2”
- Compatible with Artspira

TOP BUSINESS FEATURES

- Digitize logos and designs using the optional BE EmbroideryStudio Software[1]
- Manage multiple users without multiple passwords and logins with Security Lock Modes
- Customize access to machine functions to help secure essential business designs with the Key Optimization System

20% OFF Accessories‡



DURKEE NAME FRAME 7½” x 6¼”
SANFPRMN



WIDE TABLE
PRWT1



DURKEE STURDY HOOP 8” X 14”
SASTURDY8x14”

PR680W

6-NEEDLE EMBROIDERY

TOP FEATURES

- Get precision accuracy positioning with the Crosshair Embroidery Droplight Laser
- My Stitch Monitor[2] app sends alerts when it's time to change threads or when stitching is complete
- 100 built-in embroidery designs, 18 monogramming font styles, and 50 lettering fonts
- Compatible with Artspira
- Included with Purchase[‡]: Free PR680W Playbook (SAPR6BOOK) with purchase of the PR680W – a $564.99 value

For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE PR680W[‡]:

PR6ACCBNDL, PRVMFM & PRVMFMKIT

$6,215.97 VALUE

Bundle includes PR Stand (PRNSTD2), Durkee 7-PC Frame Set (SAEZ7MN), and Universal Cap Frame Set (PRCF5)

+

FLASH FRAME L CLAMP MAGNETIC KIT (5" X 7")[‡] AND SINGLE FLASH FRAME M CLAMP MAGNETIC HOOP (4"X 4")

+

$400

INSTANT REBATE

AS LOW AS **$12,599.99[#]**



For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE PR1X[‡]:

WIDE TABLE
PR1XWT1

$1,209.99 VALUE

+

BEST 100 THREAD KIT
ETPBEST100

VALUED AT $822.99

AS LOW AS **$6,999.99[#]**



PR1X

SINGLE-NEEDLE EMBROIDERY

TOP FEATURES

- Spacious 8" x 12" embroidery area
- Crosshair 2-Point Positioning Laser for accurate positioning
- 495 built-in embroidery designs and 30+ built-in fonts
- Optional accessory kits available[1], starting as low as $649.99 – Apparel Kit (PRAPRLKIT1), Sports Kit (PRSPRTKIT1), Monogram Kit (PRMNGRMKIT1), Consumables Kit (PRCNSKIT1)

Dara Woitkowski

@riverfrontdesigncreations

TURN HOLIDAY INSPIRATION INTO MEANINGFUL CREATIONS

Dara Woitkowski, founder of Riverfront Design Creations, creates elevated, personalized embroidery that brings thoughtful holiday gifts and seasonal décor to life. Powered by the **Brother PR1060W Multi-Needle Embroidery Machine**, her designs combine quality craftsmanship, creativity, and meaningful personal touches.







Dedicated Embroidery



Stellaire2 XE2

TOP FEATURES

- 788 built-in embroidery designs and 101 Disney designs
- 2-Point Embroidery Positioning Function with LED Pointer for precise positioning
- Matrix Copy feature to add multiple copies of the same design
- Create larger embroidery projects with a spacious 9.5" × 14" embroidery area
- Compatible with Artspira

Exclusive Stellaire Benefits

- **Get 10 FREE Stellaire-exclusive embroidery designs** available only in the Artspira mobile app[3]
- Receive access to the Angela Wolf Stellaire Masterclass, **a $1,200 value, FREE with XE2 or XJ2 registration**[4]

$800

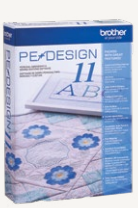
INSTANT REBATE‡

WITH PURCHASE OF THE XE2

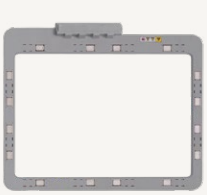
AS LOW AS **$7,649.99#**



20% OFF Accessories‡



PEDESIGN 11 SOFTWARE
PEDESIGN11



7" X 12" MAGNETIC SASH FRAME
SAMF300

Celeste CX1e

TOP FEATURES

- 523 built-in embroidery applications, 26 embroidery fonts, and 24 built-in craft patterns
- Maximum embroidery area of 9.5" x 14"
- 2-Point Embroidery Positioning Function with LED pointer for precise positioning
- 10.1" built-in high-definition LCD display
- Matrix Copy feature to add multiple copies of the same design
- Compatible with Artspira

For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE CELESTE CX1E‡:

2PC LUGGAGE SET SASEBCX1, NOTIONS CASE SASEBCX1N, AND EMBROIDELEE - CELESTE'S SPRING FLORAL QUILT-IN-THE-HOOP COLLECTION

SASEBCX1EBNDL

$1,836.99 VALUE

+

$400

INSTANT REBATE

AS LOW AS **$5,599.99#**



For a Limited Time

RECEIVE THE FOLLOWING WITH THE PURCHASE OF THE EXPEDITION BX1E:

MAGNETIC 5 X 7 SASH FRAME‡

SAMF180

7 X 12 MAGNETIC FRAME‡

SAMF300

$890.98 VALUE

AS LOW AS **$4,999.99#**



Class 1 laser product per IEC 60825-1

Expedition BX1e

TOP FEATURES

- Max embroidery size of ~8"x14" and 10" throat space
- 774 built-in patterns, 140 frame variations, and 23 fonts
- Precise placement with 2-Point Positioning and LED Pointer technology
- Matrix Copy feature to add multiple copies of the same design
- Compatible with Artspira

NQ1700E

TOP FEATURES

- 258 built-in embroidery designs, 140 frame pattern combinations, and 13 embroidery fonts
- Create larger, more detailed embroidery projects with a generous 6" × 10" embroidery area
- Design, customize, and transfer creations wirelessly with Design Database Transfer
- Edit, resize, rotate, and combine designs on the 4.85" color LCD touchscreen
- Increase productivity with automatic thread cutting and advanced thread trimming technology
- Compatible with Artspira

$100

INSTANT REBATE‡

WITH PURCHASE OF THE NQ1700E

AS LOW AS **$2,299.99#**



Sewing



AS LOW AS
$6,599.99#

For a Limited Time

RECEIVE THE FOLLOWING WITH
THE PURCHASE OF THE CELESTE CX1‡:

CELESTE QUILTERS BUNDLE
SASEBCX1BNDL
$2,166.99 VALUE
Bundle includes Luggage Set (SASEBCX1), Notions Case (SASEBCX1N), and Antique Brother Sewing Machine Quilt Kit (SALKSWQKIT1)

\+

$400

INSTANT REBATE

Celeste CX1

TOP FEATURES

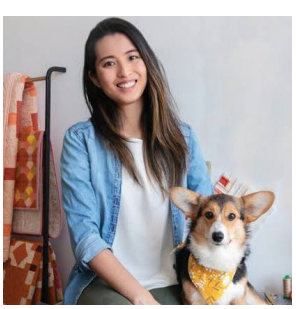
- 760+ built-in sewing stitches and custom stitch creation
- Achieve smooth, precise stitching with the included Intelligent Stitch Regulator
- Sew straighter seams and quilting lines with the built-in Laser Guide
- Take on large sewing and quilt projects with the included wide table
- Compatible with Artspira

Wendy Chow

@The.weekendquilter

CREATE HANDMADE MAGIC THIS HOLIDAY SEASON

From festive quilts to personalized gifts, bring warmth and creativity to every stitch. Discover how Wendy Chow uses the **Brother Celeste CX1 Dedicated Sewing Machine** to transform fabric into memorable handmade treasures that make the season even more special.







NS80E

COMPUTERIZED SEWING

TOP FEATURES

- 80 built-in stitches and 8 one-step buttonhole styles
- Achieve smooth, consistent stitching with enhanced fabric feeding and stitch control
- Start sewing faster with the advanced one-touch needle threading system
- Select and adjust stitches easily on the 2.56" LCD display
- Get started immediately with 7 included accessory feet and a bright LED-lit workspace

AS LOW AS
$579.99#

$120
INSTANT REBATE‡
WITH PURCHASE OF THE NS80E



$500
INSTANT REBATE‡
WITH PURCHASE OF THE BQ3100

AS LOW AS
$4,499.99#



BQ3100

TOP FEATURES

- 729 built-in utility and decorative stitches, 14 one-step auto-size buttonhole styles, and 5 sewing fonts
- Generous 11.25" workspace
- Includes Exclusive Bag Set (SASEBSEWE) and Advanced Quilt Software (SAADVQLT) – a $1,345.99 value



Credit:
Wendy Chow

CREATE HANDMADE MAGIC THIS HOLIDAY SEASON

From festive décor and cozy quilts to handmade gifts, the Pacesetter and Quilt Club series offer the features and confidence you need to create more this season.

Two New Ways to Create.
Endless Holiday Possibilities.



BQ1350S | MSRP: $3,399.99

TOP FEATURES

- 290 stitches, 10 auto-size buttonholes, and 5 fonts
- Brother-exclusive My Custom Stitch™ technology
- Automatic Height Adjuster (AHA) for consistent stitching
- Quilters Bundle plus 17 accessory feet



BQ950S | MSRP: $2,999.99

TOP FEATURES

- 240 stitches and 10 one-step buttonholes
- Brother-exclusive My Custom Stitch™ technology
- Spacious workspace with included wide table
- Quilters Bundle plus 15 accessory feet



BQ700S | MSRP: $2,179.99

TOP FEATURES

- 180 stitches, 40 stitch patterns, and 5 fonts
- Brother-exclusive My Custom Stitch™ technology
- 8.3” workspace for quilts, garments, and décor
- Includes Quilters Bundle

AS LOW AS
$959.99#



Pacesetter PS500S

TOP FEATURES

- 100 stitches, 7 one-step buttonholes, and 4 fonts
- Custom stitch combinations and decorative stitches
- 8.3” workspace for sewing and décor projects
- Automatic thread cutting and reinforcement stitching

Sewing & Crafting

AIRFLOW3000

AIR-THREADING SERGER



TOP FEATURES

- Thread loopers quickly and easily with One-Touch Air Threading Technology
- Sew knits and specialty fabrics smoothly with Differential Feed
- Sew comfortably on dark fabrics with a bright LED-lit workspace
- Includes a Trim Trap, a Gathering Foot, a Blind Stitch Foot, and a Piping Foot, plus a Serger Thread Starter kit, which features four 1,750-yard spools in white, pearl grey, hi-taupe, and black
- Receive the Angela Wolf Masterclass with machine registration, **a $999 value**[4].

20% OFF Accessories‡



AIR SERGER ROLLING TROLLEY
SASEBAF3000



PEARLS AND SEQUINS FOOT
SA217

ScanNCut DX SDX330D

ELECTRONIC CUTTING MACHINE

TOP FEATURES

- 182 built-in Disney designs, 30 Disney appliqué designs, and 1,485 total built-in designs
- Cut fabric, felt, foam, vinyl, and more with Auto Blade technology
- Transform drawings, photos, and patterns into custom cut files with the built-in scanner
- Create, customize, and wirelessly transfer projects with Artspira



Artspira

WHERE INSPIRATION MEETS CREATION

Bring holiday projects to life with Artspira, the app that lets you design and wirelessly transfer projects to compatible Brother machines.

- Thousands of embroidery, sewing, cutting, and printing designs
- Create and personalize custom projects
- Draw, edit, and import your own designs
- Tutorials, inspiration, and licensed Disney designs*



©Disney

Download Now

* Disney designs are sold separately in the Artspira app and are not included with Artspira+. Active Artspira+ subscribers receive 30% off select Disney designs. Disney designs purchased through other platforms or media cannot be imported into Artspira. Compatible Brother wireless-enabled machine, Artspira account, and internet connection required. Pricing, promotions, and availability subject to change.

BE EMBROIDERY STUDIO

Professional-grade embroidery digitizing software designed for embroidery businesses, educators, trainers, and apparel decorators. Unlock advanced creative tools and exclusive learning resources, such as:

$1,000 INSTANT REBATE‡
WITH PURCHASE OF BE EMBROIDERY STUDIO



Hand Stitch Effect

Create embroidery designs that mimic the look of hand-sewn satin, running, and backstitch techniques.



Reef PhotoStitch

Transform photos into detailed embroidery designs using advanced single-color and single-stroke stitching techniques.



Photo Flash & Color PhotoStitch

Convert photos and graphic artwork into stylized embroidery designs with unique artistic effects and enhanced color detail.



Photo Flash



Color PhotoStitch

Plus, Exclusive Access to Wilcom Academy

Learn advanced digitizing techniques through expert-led education and training resources.

brother
at your side

For more information, call 1-877-BROTHER or visit www.brothersews.com

‡All promotional offers are valid on qualifying purchases made from participating Authorized Brother Dealers between November 1, 2026 and December 31, 2026. Offers available in the United States only. Promotional bundles, bonus items, accessory discounts, and instant rebates are provided by participating Authorized Brother Dealers at the time of qualifying purchase. Refurbished and used products are not eligible. #Prices are set by dealer and may vary.

Offers subject to change without notice. [1]Sold separately, additional purchase required. [2]Free app download and wireless connection required. Compatibility may vary by device, operating system and country. [3]Free Artspira app download, wireless connection, and connection of an eligible Brother machine to the Artspira app required to redeem designs. [4]Access to the Angela Wolf Masterclass included with registration of a new eligible Stellaire2 or AIRFLOW3000 machine.

@brothersews @brother_usa